

Robert Detweiler  
President  
13 El J Way  
Edgewood, NM 87015  
575.302.9061



Kassandra Buras  
State Secretary  
1668 S RRD 3  
Portales, NM 88130  
575.714.3835

New Mexico High School Rodeo Sponsors:

The New Mexico High School Rodeo Association is currently offering sponsorships opportunities for your business. The NMHSRA promotes the highest level of conduct and sportsmanship, as well as encourages youth to stay in school. We are proud of these foundation principles and feel your business could also benefit from this association year-round events.

The NMHSRA hosts 8 regular season rodeo throughout the great state of New Mexico. With multiple options available, your brand/business could receive great exposure and awareness, which in turn can stimulate future sales.

Enclosed are the various sponsorship options. Please take a moment to review and consider a tax deductible contribution to help the NMHSRA and its growing membership. For any additional questions, please free to contact myself or the State Secretary, Kassandra Buras.

Thank you for your time and consideration, our great association would not be possible without the support of people and businesses like you.

Sincerely,

A handwritten signature in dark ink, appearing to read "Robert P. Detweiler". The signature is fluid and cursive, written in a professional style.

Robert Detweiler

NMHSRA President

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### PLATINUM PACKAGE

- Radio recognition on all sponsors radio stations
- Business logo placed on all event posters
- Announcer recognition at all five performances
- Two arena banners provided by your company
- Retail booth space at State Finals Rodeo
- Scholarship recognition to all winners
- Recognition as Saddle Sponsor in the NMHSRA

Location for the 2021 New Mexico High School State Rodeo Finals has not been chosen at this time. Selection process will be completed at our winter meeting in January 2021.

Your sponsorship value of \$2,000.00 is made payable to the NMHSRA (501c3 Corp.)

Check # \_\_\_\_\_

Please identify which fund you wish your donation to be applied.

\_\_\_\_\_ Scholarship \_\_\_\_\_ or Year End Awards

Your contribution is greatly appreciated and *Thank You* for your support of the New Mexico High School Rodeo Association.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## GOLD PACKAGE

- Location for the 2021 New Mexico High School State Rodeo Finals has not been chosen at this time. Selection process will be completed at our winter meeting in January 2021.

Check # \_\_\_\_\_

\_\_\_\_\_Scholarship \_\_\_\_\_ or Year End Awards

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

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### SILVER PACKAGE

- Business logo placed on all event posters
- Announcer recognition at all performances
- Two arena banners provided by your company
- Award recognition as a buckle sponsor

Location for the 2021 New Mexico High School State Rodeo Finals has not been chosen at this time. Selection process will be completed at our winter meeting in January 2021.

Your sponsorship value of \$750.00 is made payable to the NMHSRA (501c3 Corp.)

Check # \_\_\_\_\_

Your contribution is greatly appreciated and *Thank You* for your support of the New Mexico High School Rodeo Association.

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Signed: \_\_\_\_\_ Date: \_\_\_\_\_

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### **BRONZE PACKAGE**

- Announcer Recognition at all performances
- Business logo placed on all event posters
- One arena banner provided by your company

Location for the 2021 New Mexico High School State Rodeo Finals has not been chosen at this time. Selection process will be completed at our winter meeting in January 2021.

Your sponsorship value of \$500.00 is made payable to the NMHSRA (501c3 Corp.)

Check # \_\_\_\_\_

Please identify which fund you wish your donation to be applied.

\_\_\_\_\_ Scholarship \_\_\_\_\_ or Year End Awards

Your contribution is greatly appreciated and *Thank You* for your support of the New Mexico High School Rodeo Association.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

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### **COPPER PACKAGE**

- Business logo on all event posters as a contributing buckle sponsor of an event
- Announcer recognition at all five performances
- Award recognition as a buckle sponsor

Location for the 2021 New Mexico High School State Rodeo Finals has not been chosen at this time. Selection process will be completed at our winter meeting in January 2021.

Your sponsorship value of \$250.00 is made payable to the NMHSRA (501c3 Corp.)

Check # \_\_\_\_\_

Please identify which fund you wish your donation to be applied.

\_\_\_\_\_ Scholarship \_\_\_\_\_ or Year End Awards

Your contribution is greatly appreciated and *Thank You* for your support of the New Mexico High School Rodeo Association.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_